



UUM

Universiti Utara Malaysia

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SUSTAINABILITY BULLETIN



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MALAYSIA**

FOR

**CENTRE FOR TESTING, MEASUREMENT & APPRAISAL
UNIVERSITI UTARA MALAYSIA
06010 UUM SINTOK
KEDAH DARUL AMAN
MALAYSIA**

WORDS FROM ADVISOR

Dear Esteemed Readers,

It is with great pleasure that I join you in welcoming this biannual edition of our Sustainability Bulletin—a beacon of our unwavering dedication to a world that flourishes in harmony with nature. As the Advisor of Sustainability Bulletin and the Chairperson for the UUM Living Campus initiative, I am immensely proud of the strides we have made and the path we continue to chart.

Sustainability is a symphony of efforts, a collective melody that resounds through every corner of our campus and beyond. It is a symphony that resonates not from a solo performance but from a unified chorus, embracing the values of inclusivity and empowerment. In our pursuit, every individual is an indispensable note, playing a crucial part in this harmonious composition.

Our university's future holds a vision of eminent management university—an institution where every soul embodies this vision and propels us toward it in perfect harmony and sustainability. It's a journey that is as vital as the destination itself, a marathon where endurance and unity triumph over a mere sprinting competition. This marathon is about resilience, collective dedication, and an unwavering focus on sustainable growth.

The UUM Living Campus initiative is a testament to this dedication—a living embodiment of our aspirations. It stands as a symbol of our commitment to sustainable practices, where our campus becomes a nurturing ground for knowledge, compassion, and sustainable living. We envision a campus where the principles of sustainability echo in every lecture hall, research lab, and communal space—a living testament to our holistic approach towards a better world.

As we navigate this journey, let us recognize the importance of each step taken and the collective weight of our efforts. Let us celebrate the progress we make, for it is in these moments that we draw strength for the path that lies ahead. Our commitment to sustainability is our anchor, our beacon of hope, guiding us through the journey and reminding us that every step counts.

Together, we are not only shaping the future of our university but also setting an example for the world. Let us embrace this marathon with unity, purpose, and unwavering determination, for in our collective effort lies the true essence of sustainability and our path to eminence.

Thank you for being part of this symphony, for your notes matter, and together we create a melodious and sustainable future.

Warm regards,

Professor Dr. Russayani Ismail
Deputy Vice Chancellor Research and Innovation
Advisor of Sustainability and Chairperson for UUM Living Campus
Initiative



WORDS FROM EXECUTIVE EDITOR

Dear Readers,

A heartfelt welcome to the biannual edition of our Sustainability Bulletin, a publication that embodies our unwavering commitment to a greener and more harmonious world. I stand before you as the Director of the Centre for Testing, Measurement & Appraisal (CeTMA) at our esteemed institution.

Sustainability is not a mere endeavor; it is a shared journey that thrives on collaboration and unity. It is a principle that rests on the collective strength and passion of individuals working towards a common goal. If we truly wish to embrace sustainability, we must empower all, ensuring that inclusivity is at the heart of our actions.

Our university has embraced this spirit of inclusivity by adopting a comprehensive set of Key Performance Indicators (KPIs) across six pivotal thrusts. These thrusts, encompassing academic and research excellence, sustainable community and industrial engagement, financial stability, service excellence, and the nurturing of holistic graduates, form the foundation upon which we stand in support of the Sustainable Development Goals (SDGs).

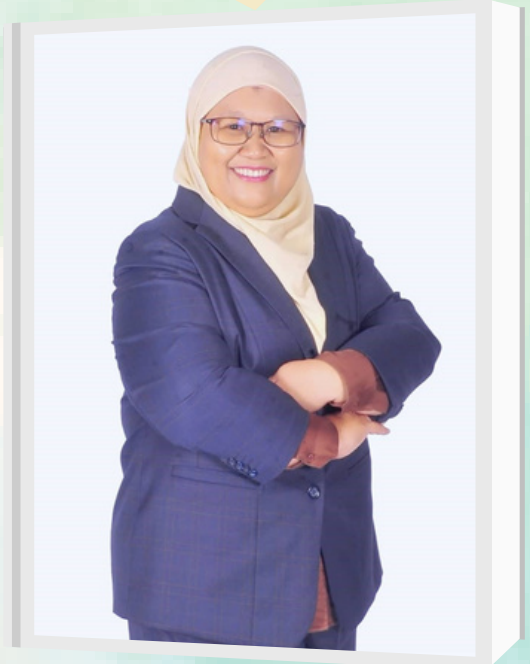
Moreover, our commitment to sustainability is not just rhetoric; it is exemplified through tangible actions. The establishment of our first recycling center on campus in April stands as a testament to our dedication. In just three months of operation, this initiative has diverted an astonishing 8,985 kilograms of waste from landfills. In quantifiable terms, this translates to saving 54 trees, 2,292 hours of electricity, 503 gallons of oil, and an impressive 4.7 million gallons of water annually. Our efforts have not gone unnoticed, earning us the esteemed Appreciation Award for Active Involvement in Environmental Initiatives 2023 from the Waste Management Association of Malaysia.

As we embark on this biannual journey through the Sustainability Bulletin, let us reflect on these accomplishments, draw inspiration from our progress, and inspire one another to embrace sustainability as a collective imperative. Together, we can achieve transformative change and shape a future that is sustainable, resilient, and thriving for all.

Thank you for being an integral part of this sustainability movement.

Warm regards,

Associate Professor Dr Masnita Misiran



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106 PARTICIPANTS PLANT 501 MANGROVE TREES IN YAN KEDAH

15 LIFE ON LAND



5 JANUARY 2023

A total of 106 participants participated in the Mangrove Conservation and Sustainability programme organised by the GMTJT3113 Environmental Administration Subject Class in collaboration with the Universiti Utara Malaysia (UUM) School of Government (SOG) in Yan, Kedah, last Wednesday.

Dean of SOG, Assoc. Prof. Dr Halimah Abdul Manaf, said the Service Learning (SULAM) project for the A221 semester is a community service programme comprising lecturers, students, and school students from Sekolah Menengah Kebangsaan Dulang, Kedah Forestry Department, and Yan District Office.

Among the objectives are to maintain the sustainability of mangroves, to inculcate awareness among the population about the importance of mangroves, and to open a space for cooperation between the school and the community, government departments, and non-governmental organisations (NGOs).



Hopefully, by carrying out activities like this, we will be able to develop and strengthen studies and research in the field of public management and development carried out by UUM SOG. During the programme, Dr. Halimah and 106 other participants were briefed and took part in planting mangrove trees around the area.

INCREASED CONFIDENCE IN THE NATIONAL HIGHER EDUCATION SECTOR IS THE KEY TO RECOVERY

4 QUALITY EDUCATION



30 JANUARY 2023

The Minister of Higher Education, Dato' Seri Mohamed Khaled Nordin has established 'trust' as the basis for leading the Ministry of Higher Education (MoHE) in an effort to restore and increase people's confidence in the government, particularly in the country's higher education sector.

He is confident and aware that trust is a 'shrinking and isolated' value in this age.

According to him, the "trust deficit" has become a widespread problem in a variety of government institutions and systems, including the MoHE, public institutions of higher education, private institutions of higher education, and even polytechnics and community colleges.

In this regard, Mohamed Khaled reminded the vice-chancellors of all institutions of higher education (IHEs) in Malaysia of their four primary responsibilities: being the main spokesperson for knowledge institutions on national issues; developing various strategic networks for the benefit of the university; collecting funds, waqf, endowment, infaq, and any kind of contribution, material or non-material, to ensure the university functions well and uncovering the university's full potential.

Starting in the new year, he expressed his determination on focusing on 11 aspects of higher education as a vital hope and future for the country.



STRENGTHEN INNOVATION AND COMMERCIALIZATION



8 FEBRUARY 2023

Universities need to create a conducive environment for researchers to work in so that they will continue to work together in the future on a stronger innovation and commercialization agenda.

Deputy Vice-Chancellor (Research and Innovation), Prof. Dr Russayani Ismail said that efforts to promote innovation and commercialization activities are not confined to one party but must be shared by all because the agenda of innovation, commercialization, entrepreneurship development and social involvement has continuity from one level to another.

She explained that innovation and commercialisation are seen as significant aspects of a research ecosystem, and innovation, entrepreneurship, and commercialisation further take an organisation to a higher level.

She reiterated that UUM has introduced various mediums such as intellectual property awareness programmes produced from research, pre-commercialisation activities such as pitching decks, IP and commercialisation clinics, the creation of pre-commercialisation grants, and the creation and improvement of policies.



He described the programme as providing exposure to intellectual property management and commercialization to the participants, who came from various public and private universities throughout Malaysia.



UUM LECTURERS REPRESENT MALAYSIA IN INDIA

19 FEBRUARY 2023

Five lecturers from Universiti Utara Malaysia (UUM) attended an international training to discuss the development of a new postgraduate curriculum in climate change law and policy at Marwadi University, Rajkot, Gujarat, India.

They were led by Assoc. Prof. Dr Haslinda Mohd. Anuar along with Assoc. Prof. Dr Harlida Abdul Wahab and Assoc. Prof. Dr Ani Munirah Mohamad from the School of Law (SOL), Dr. Wan Norhayati Wan Ahmad from Tunku Putri Intan Safinaz School of Accountancy (TISSA) and Dr. Mohamad Farhan Mohamad Mohsin from the School of Computing (SOC).

These five researchers are also members of the newly established Research Unit at SOL, called the Climate Change Law Research Unit (CLIMATE).

Nine academic institutions from Asia and Europe, including Coventry University (United Kingdom), European Knowledge Spot and PEDMEDE (Athens), Universitat de Girona (Spain), International Islamic University of Malaysia (UIAM), Hanoi Law University and Hue University (Vietnam), Marwadi University and Symbiosis Law University (India) also participated in the project.

According to Assoc. Prof. Dr Haslinda, the goal of this international training was to transfer knowledge on the development of new curricula in Europe and Asia, as well as basic components in the postgraduate curriculum of law and climate change policy.

In addition, both face-to-face and remote learning strategies, were being discussed here in order to improve the delivery of this programme.



MBS – UUM MOA OFFERS DOUBLE DEGREE

4 QUALITY
EDUCATION



14 MARCH 2023



Universiti Utara Malaysia (UUM) signed a memorandum of agreement (MoA) with Montpellier Business School (MBS), France at the UUM Visitors' Lounge last Sunday.

UUM was represented by Prof. Dr Shahimi Mohtar, Deputy Vice-Chancellor (Academic and International) who is performing the duties of UUM Vice-Chancellor, while Montpellier Business School (MBS), France was represented by the Director, International Academic Partnerships, Mr. Xavier Rajot.

According to Prof. Dr Shahimi Mohtar, having a dual degree from a local university and an international university can further increase the marketability and value of graduates.

The implementation of this Dual Degree programme will give students added value in terms of recognition and marketability, in addition to improving the quality of undergraduate degree programmes offered by both UUM and MBS.

Mr. Xavier Rajot, Director of International Academic Partnerships at Montpellier Business School (MBS), France, described this collaboration as very important, which is symbolic, and an achievement for both parties that helps achieve common goals.

As part of this MoA, UUM offers the Bachelor of International Business Management (BIBM) programme, and MBS offers the Bachelor of International Business Administration programme (BIBA).



Knowledge Sharing on Sustainable Initiatives with Algerian Postgraduate Students

28 MARCH 2023



9th March 2023: Centre for Testing, Measurement, and Appraisal (CeTMA) received a visit from Algerian postgraduate students from the National Higher School of Statistics and Applied Economics (ENSSEA). They are Annane Afaf, Derradj Yasmine, Boulaouad Ibtissam, and Fatiha Boudjemaa.

The session begins with a presentation by Assoc. Prof. Dr. Masnita Misiran on the SDG initiatives on and off campus and specific roles that students can play to help sustain the university and the surrounding community. In response, Derradj Yasmine presented current initiatives and programmes in ENSSEA on the SDG progression.

The programme later conducted a more intimate discussion about the potential roles that can be played by the postgraduate students on the sustainability agenda on campus, irrespective of country differences. Yasmine believes that students should focus more on research towards sustainable development goals, in which they can start by choosing a suitable topic that is related to the SDGs and is still in their field of study.

They also highlighted that more postgraduate students should conduct or join the sustainability group or clubs on campus to raise awareness and encourage sustainable practises among the students, faculty, and staff. The session was a pleasure for exchanging perspectives among ENSSEA and UUM postgraduate students, with many inputs and perspectives shared harmoniously among attendees. The discussion was carried out by Amirul Haziq, an alumni of the MSc in Data Analysis, which is currently attached to CeTMA, and Tengku Nurul Aimi Balqis.

Universiti Utara Malaysia (UUM) engages SDSN Malaysia Sub-State-Level Dashboard for University Community Outreach Tool

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



4 APRIL 2023

The poster features the UUM and SDSN Malaysia logos at the top. Below them is a circular graphic of the 17 Sustainable Development Goals. The main title is 'Kedah's Progress on SDG Achievement' in a stylized font. Underneath, it says 'An SDSN's Briefing'. A paragraph of text explains the purpose of the briefing. At the bottom left, it provides the date (10AM - 12PM | March 16, 2023), webinar number (2642 818 3007), and password (PESERTA2023 (73737822 from phones)). A QR code is located at the bottom right. The footer contains various accreditation logos including AACSB, AMBA, EQUIS, and others.



On 16 March 2023, Universiti Utara Malaysia (UUM) invited the SDSN Malaysia to brief staff on the use of Malaysia's first District Level dashboard for its university-wide community outreach programme. Since the SDGs for Malaysian States dashboard was launched in 2022, the team at SDSN Malaysia has embarked on further localising the dashboard to Sub-State with Kedah as its pilot. Kedah, a state in northern peninsular Malaysia, is home to UUM, one of Malaysia's largest public universities.

SDSN Malaysia UUM Focal Points Assoc Prof Masnita Misiran @ Bakun and Dr Saadi Ahmad Kamaruddin played key roles in organising the briefing.

Misiran and Kamaruddin are from the Centre for Testing, Measurement and Appraisal (CeTMA). CeTMA's role in UUM's sustainability transformation involves setting localised campus indicators, convening multidisciplinary taskforces of UUM academics to develop sustainability solutions initiatives, and mobilising a whole-of-campus approach.

UUM SUBJECT LISTED FOR THE FIRST TIME IN QSWUR BY SUBJECT 2023

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



4 APRIL 2023

For the first time, the subject of Communication and Media Studies at Universiti Utara Malaysia (UUM) was successfully listed in the QS World University Rankings (QSWUR) by Subject 2023.

In the announcement made on 22 March, the subject taught at the School of Multimedia Technology and Communication (SMMTC) was ranked in the 201-250 range, putting this university on par with the likes of Universitas Indonesia and the University of Canterbury, both of which received a perfect 5 from QS Stars.

The Vice-Chancellor, Prof. Dr. Mohd Fo'ad Sakdan, expressed his pride in the accomplishments shown by the school even though it was only included on the list for the very first time.



In the 2023 edition of the QS World University Rankings for the subject of Communication and Media Studies, four indicators are used namely academic reputation (50%) employer reputation (10%) citations per publication (20%) and H-Index (3%).

This ranking places UUM among the 1,270 best universities in the world evaluated for the subject, and among the top 250 chosen universities in the world.

Among the other subjects listed in the QSWUR by Subject 2023 are Accounting and Finance (151-200), Economics and Econometrics (201-250), Business and Management Studies (201-250) and Computer Science and Information System (601-650), meanwhile Social Sciences and Management is ranked at position 266.

1

1

FISH FEED DERIVED FROM AZOLLA

14 LIFE
BELOW WATER



10 APRIL 2023

PADANG TERAP: The high demand for freshwater fish such as tilapia, catfish and freshwater shrimp contributes to the country's aquaculture production.

Assoc. Prof. Dr Risyawati Mohamed Ismail, Director of the Food Security, Innovation and Development Research Centre (FInder), School of Technology Management and Logistics (STML), Universiti Utara Malaysia (UUM), stated that farming of fish and other aquatic life is an important sector for the growth of the Malaysian economy that provides job opportunities for the people while also contributing towards strengthening the country's food security.

According to her, favourable climate, abundance of water supply and expansive beaches, make Malaysia a great location for aquaculture activities.

The year 2019 saw a total production of 485,817 metric tonnes of tilapia, while 203,074 metric tonnes of catfish and 156,200 metric tonnes of freshwater prawns were harvested.

This research project on alternative foods was initiated at UUM two years ago with the intention of assisting B40 farmers and rural communities in continuing their economic projects despite the rising cost of animal feed.



The recent years have seen a rise in the cost of fish feed, which has become another significant obstacle for the aquaculture industry. In 2021, fish feed in Malaysia cost between RM2.70 and RM4.00 per kilogram, with the price varying according to the variety of food and the quality of the food. The aquaculture industry has suffered as a direct result of the scarcity of fish feed as well as its high price.

The research was also assisted by two other researchers from STML namely Dr Mastora Mustafar and Dr Siti Zakiah Abu Bakar. Both of these STML researchers are focused on the economic aspects of catfish farming in the inland areas of Kedah.

HANDOVER OF NEW, MORE CONDUCTIVE CO-CURRICULAR ACTIVITY CENTRE

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 MAY 2023

The newly constructed Co-Curricular Activity Centre will bring about significant advantages for both students and staff at Universiti Utara Malaysia (UUM), while also aligning with the Ministry of Higher Education's goal of producing exceptional and well-rounded students.

According to Prof. Dr Mohd Fo'ad Sakdan, the Vice-Chancellor of UUM, the government consistently undertakes initiatives to ensure that the education sector's services and facilities are of high standards. As such, the provision of physical infrastructure is considered a key priority.



The Co-Curricular Activity Centre is a student activity centre that provides comprehensive student development programmes, as well as sharpening and self-skilling opportunities. The university's desire to create a well-rounded and all-encompassing educational experience is bolstered by the extracurricular programme, which helps students become more mature by developing aspects of leadership and talent, putting an emphasis on discipline and organisation, and cultivating the spirit of cooperation and racial unity.

This building is equipped with a dance studio, a music studio, and a lecture room in addition to various other spaces such as discussion room, meeting room, rest space, and more comfortable office spaces. Elevator facilities are also included in this building to make it easier for students from the disabled group to move around the building.

DENIZENS URGED TO ENGAGE WITH THE COMMUNITY OUTSIDE OF UUM

11 SUSTAINABLE CITIES AND COMMUNITIES



22 MAY 2023



The Vice-Chancellor of Universiti Utara Malaysia (UUM), Prof. Dr Mohd Fo'ad Sakdan, extended an invitation to the UUM community to engage with the surrounding community.

Hence, according to him, it is essential to prioritise fostering of a sense of belonging to the UUM community, as this will foster a harmonious environment within the organisation and promote a spirit of camaraderie throughout the UUM Sintok campus.

The close and harmonious relationship with the local community is essential to bridge any potential gaps and ensure that the community can fully benefit from the presence of UUM.

At the ceremony, which was also attended by members of the University's Management Committee, staff had the opportunity to engage in social interactions while enjoying an assortment of delectable dishes. The event featured approximately 48 stalls from various departments serving a variety of menus and delicious dishes.

Prof. Dr Mohd Fo'ad expressed hope that an event of this nature would facilitate an opportunity for the UUM denizens and the neighbouring community to foster a sense of camaraderie, collaboration, and reinforce solidarity.

UUM IS THE FIRST MALAYSIAN UNIVERSITY TO COLLABORATE WITH FIVE INDONESIAN UNIVERSITIES

17 PARTNERSHIPS FOR THE GOALS



29 MAY 2023



Jakarta - Universiti Utara Malaysia (UUM) became the first Malaysian university to establish academic collaboration with five State Islamic Universities (UIN) in Indonesia.

The five UINs involved in this academic collaboration are UIN Ar-Raniry Banda Aceh, UIN Mataram, UIN Sunan Gunung Djati Bandung, UIN Sunan Ampel Surabaya and UIN Raden Fatah Palembang.

UUM Vice-Chancellor, Prof. Dr Mohd Foad Sakdan said, the selection of UUM represents a noteworthy acknowledgement of its standing in the global community. The academic collaboration will facilitate the sponsorship of Indonesian students to pursue postgraduate studies under the academic collaboration between UUM and UIN.

UIN Sunan Gunung Djati Bandung was represented by its Rector, Prof. Dr H. Mahmud; UIN Sunan Ampel Surabaya by the Rector, Prof. Akh. Muzakki; UIN Raden Fatah Palembang by its Rector, Prof. Dr Nyayu Khodijah; UIN Mataram by its Rector, Prof. Dt. Masnun Tahir and UIN Ar-Raniry Banda Aceh by its Rector, Prof. Dr H. Mujiburrahman.

The signing of the MoU was witnessed by the Director General of Islamic Education, Kemenag, Prof. Dr Muhammad Ali Ramdhani together with Education Attaché, Education Malaysia Indonesia (EMI), Embassy of Malaysia in Jakarta, Mr. Zulfadhli Hamzah; Dean of the School of Education, Prof. Dr Yahya Don; Director of the Centre of International Affairs and Cooperation (CIAC), Assoc. Prof. Dr Arpah Abu Bakar and the Dean of the School of Multimedia Technology and Communication, Assoc. Prof. Dr Mohd. Khairie Ahmad.

Roadshow 'Thrust 3: Sustainable Environment & Industrial Engagement' Raises Awareness on Community Engagement

11 SUSTAINABLE CITIES AND COMMUNITIES



1 JUNE 2023

The Centre for Testing, Measurement & Appraisal (CeTMA) joined forces with the Division of Strategic Planning to conduct a roadshow titled 'Thrust 3: Sustainable Environment & Industrial Engagement'. The roadshow aimed to create awareness among department leaders at the university about the significance of engaging local authorities in community engagement and university social responsibility initiatives.



CeTMA took the opportunity to highlight the availability of the UN Sustainable Development Solutions Network (SDSN) Malaysia, which provides statistical progress data for localities in Kedah. This valuable resource can assist schools in tracking their sustainable development efforts and identifying areas for improvement. The video highlighting issue in Kedah can be found in <https://youtu.be/JDtwqX8FVwc>.

By emphasizing the importance of industrial engagement and community involvement, CeTMA and the Division of Strategic Planning aim to foster stronger ties between the university and local authorities, leading to more impactful and sustainable initiatives that benefit both the community and the university itself.

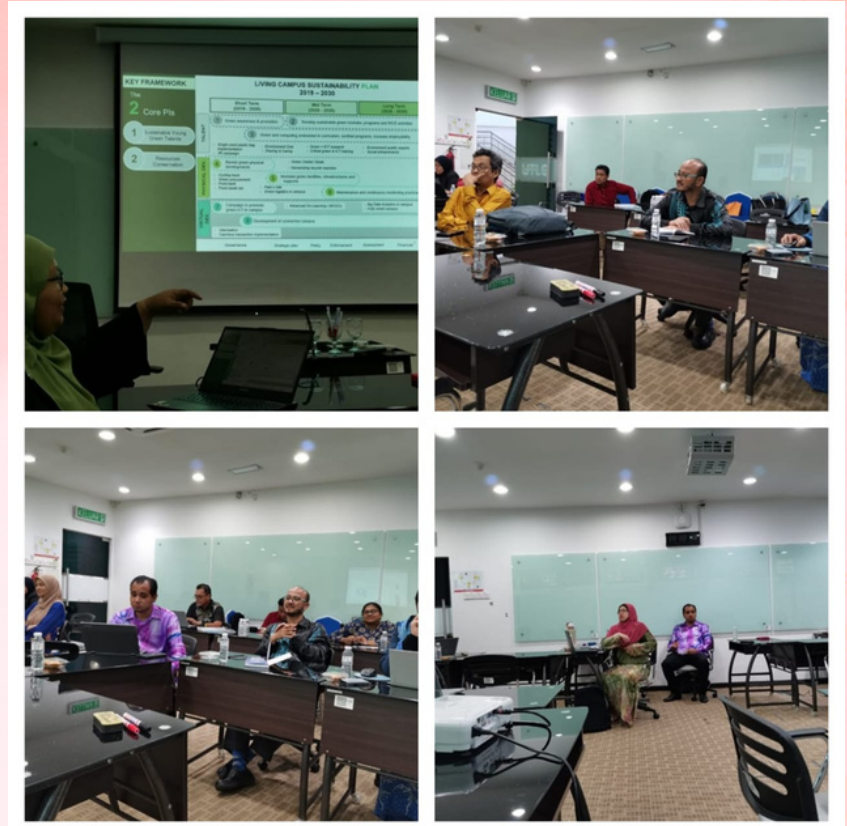
UUM Living Campus Blueprint Workshop Series 2 Sets the Path for Sustainable Living

11 SUSTAINABLE CITIES
AND COMMUNITIES



1 JUNE 2023

The Centre for Testing, Measurement & Appraisal (CeTMA) at the Universiti Utara Malaysia (UUM) recently organized the second installment of the UUM Living Campus Blueprint Workshop Series. The workshop aimed to consolidate and align all action plans derived from the previous Blueprint Workshop Series 1 with the original framework, vision, and mission of the Living Campus initiative.



Representatives from ten clusters participated in the workshop, engaging in productive discussions and deliberations. These clusters encompassed various critical areas, including Green Virtual Development, Smart Learning, Physical Development, Smart Administration, Innovation & Commercialization, Sustainable Community, Smart Security, Sustainable Young Talents, Research & Fund, and Risk & Disaster Management. The inclusion of these diverse clusters emphasized UUM's comprehensive approach to achieving sustainable living across its campus.

The Living Campus initiative is a strategic framework designed to ensure UUM's readiness in embracing a sustainable higher education landscape. Its objectives include building resilience, nurturing creative thinkers, humanizing innovation, and measuring sustainability performance. The workshop emphasized the importance of a critical way forward for the organization to effectively transition towards sustainable living in all aspects.

THE UUM-UMJ MOU STRENGTHENS THE BRAND INTERNATIONALLY

17 PARTNERSHIPS FOR THE GOALS



1 JUNE 2023



Jakarta - The sealing of the Memorandum of Understanding (MoU) between Universiti Utara Malaysia (UUM) and Universitas Muhammadiyah Jakarta (UMJ) is expected to enhance the global reputation of both universities.

UUM Vice-Chancellor, Prof. Dr. Mohd Foad Sakdan, expressed gratitude towards Universitas Muhammadiyah Jakarta (UMJ) for selecting UUM as its collaborative partner not only in the academic field but also in research, student mobility programmes, and academic staff exchanges.

In fact, I would like to extend an invitation to lecturers at UMJ to pursue their studies at UUM at the S3 level (PhD). In fact, I would like to extend an invitation to lecturers at UMJ to pursue their studies at UUM at the S3 level (PhD).

Meanwhile, according to the Rector of UMJ, Dr. Ma'mun Murad, the divergences existing between UMJ and UUM have facilitated a productive collaboration between the two universities, ultimately resulting in mutual advantages for all stakeholders involved.

He further reiterated that despite the fact that UUM is in its formative years relative to UMJ, they are prepared to acquire knowledge from UUM, particularly with regards to ranking strategies, in order to enhance the reputation of UMJ.

An 'Academic Talk' was also held featuring the Dean of the School of Multimedia Technology and Communication (SMMTC), Assoc. Prof. Dr. Mohd Khairie Ahmad and moderated by Mr. Amin Shabana and Mr. Daniel Handoko.

MOU BETWEEN UUM AND MAYBANK PROVIDES POSITIVE IMPLICATIONS IN HIGHER EDUCATION

17 PARTNERSHIPS FOR THE GOALS



13 JUNE 2023

A strategic collaboration between Universiti Utara Malaysia (UUM) and Malayan Banking Berhad (Maybank) is anticipated to have positive implications in the field of higher education in the country, particularly at UUM, with the signing of the Memorandum of Understanding (MoU) between both parties.



According to the Vice-Chancellor, Prof. Dr Mohd Foad Sakdan, the collaboration established through the signing of the MoU between UUM and Maybank is expected to facilitate the development, advancement, and transformation of the country. This collaboration is expected to bring about positive implications for both parties such as knowledge transfer, talent development, economic growth, and innovation cultivation.

He further reiterated that among the positive implications of this collaboration with regard to knowledge transfer is that the university will contribute research discoveries, theoretical frameworks, and academic expertise, while the industry is anticipated to bring practical insights, market trends, and industry-specific knowledge.

The MoU between UUM and Maybank was signed by Dr. Mohd Foad, while Maybank was represented by the Group Chief Human Capital Officer, Datuk Nora Abd Manaf, witnessed by the Director of CUIC, Prof. Dr. Chandrakantan Subramaniam and the Head of the Group Resourcing Centre, Mdm. Marlin Ahmad Nordin at the Postgraduate Studio, OYAGSB.

CONGRATULATIONS! UUM IS RANKED AMONG THE TOP 100 UNIVERSITIES IN ASIA

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



25 JUNE 2023



Universiti Utara Malaysia (UUM) has been listed among the top 100 universities in Asia in the list released by the Times Higher Education (THE) Asia University Rankings 2023

In three years since the year 2021, UUM has achieved a notable advancement of 56 positions, placing itself within the top 100 universities in Asia. This year, UUM has ascended to the 99th position from its previous ranking of 148th in the preceding year and 155th in the year 2021.

UUM has been ranked alongside three other foreign universities, namely Jazan University, Saudi Arabia; University of International Business and Economics, China and Cankaya University, Turkiye.

According to the Vice-Chancellor, Prof. Dr Mohd Foad Sakdan the leap of 56 positions can be attributed to the collective efforts and dedication of the university denizens towards establishing UUM as the Eminent Management University and realising the objectives of the UUM Strategic Plan.

According to him, the management of the university expressed gratitude towards everyone who contributed to the establishment of a remarkable legacy for UUM, with particular emphasis on the former Vice-Chancellors, Deputy Vice-Chancellors and the entire UUM campus community.

SUMMARY SUSTAINABILITY DEVELOPMENT GOALS



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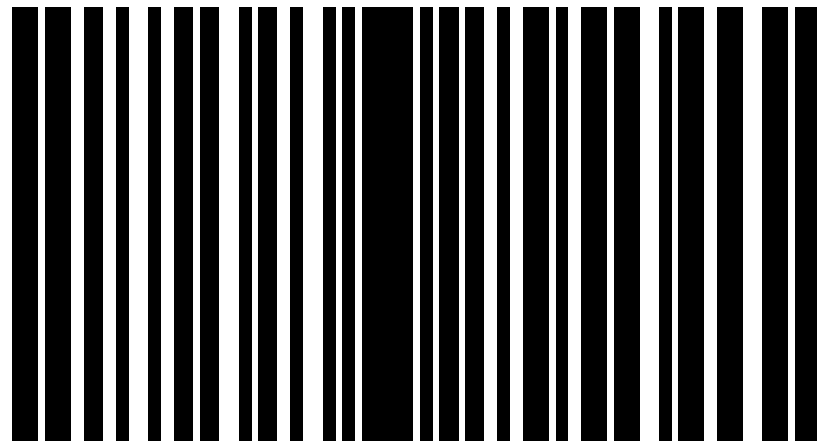


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